



Friday, November 3, 2017

On behalf of the Hamilton Road business Association, I would like to formally invite you to attend what should be our most exciting and 'electric' Tree Trunk dedication yet!

The 21st addition to The Hamilton Road Tree Trunk Tour has come together in a unique way and is sure to be a London landmark for years to come. The 15 foot "EOA Sasquatch" holding an electric guitar was inspired by Hamilton Road native Bob Reid and his band Bobnoxious. East London's renowned tattoo artist Mike Austin created the concept drawing while Chainsaw Sculptor Robbin Wenzoski brings life to the carving.

We couldn't have done this without the sponsorship and support of Tourism London and Stihl Canada. What made this project even more unique was the involvement of Taz from FM96 and the many Bobnoxious fans that came together and donated to a GoFundMe page. With the opportunity to have their name included on a plaque that will be part of the carving, these fans energetically raised \$3,000 to get this project on its way. With all of this help and support and the continual hard work of Dave Broostad, from our association, our latest Tree Trunk carving looks to be another great success.

With the Community Improvement Plan (CIP) already in place and the Business Improvement Area (BIA) soon to come, the revitalization of Hamilton Road has begun and The Tree Trunk Tour intends to keep growing along with the business community we serve.

Please join us at the official dedication hosted by the HRABA and featuring the Bobnoxious band and Taz from FM96. The dedication will take place at **Summer's Home Hardware located at 526 Hamilton Road on Wednesday, November 15th @ noon.**

Please RSVP to president@hamroad.com. We look forward to seeing you there!

Rock on!

Rick Pinheiro
President
Hamilton Road Area Business Association

